

# Press Info

Mühlital, July 2015

## The UNCAP INNOVATION AWARD was granted to four high-tech start-ups

On July 29th, 2015, representatives of different innovation management organisations from all over Europe met in Darmstadt, Germany, to grant the four best start-up companies of an international eCare innovations pitching event the UNCAP 2015 INNOVATION AWARDS.



Dr. h.c. Wolfgang Kniejski (EIT Digital), Chairman of the international jury

UNCAP is the abbreviation of “Ubiquitous Interoperable Care for Ageing People”. It is a pilot-centric innovation action, driven by several high-tech SMEs with support from few research centres. UNCAP aims to deliver a suite of innovative ready-to-market ICT products and services, specifically designed to help elderly people with cognitive impairments live a more independent life. UNCAP maximises use of standards to create an interoperable open infrastructure that leverages on location and sensor-based technologies to create radically new paradigms for service care delivery. The project is co-funded by the European Commission under the so called Horizon 2020 programme activities (reference no. GA 643555).

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UNCAP targets the establishment of a transnational innovation ecosystem for eCare, in which innovation management and business spin-off tasks shall be performed in a global scale. Thus, return-on-investment potential will be generated and sustainability of UNCAP will be achieved. In this context, the first UNCAP INNOVATION AWARD event was organised to provide eCare innovators and entrepreneurs the floor to introduce their technologies underlining future eCare solutions. An international jury recruited of market and technology experts evaluated the presentations, ranked them and selected the four best pitches for the UNCAP INNOVATION AWARD.

The **first price** was awarded to “**CHINO.IO**” (Italy), providing secure API and storage for health data according to EU laws and regulations:



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The **second price** was awarded to “**NELUMBOX pro**” (Germany), a cooling box for cold chain solutions:



The winner of the second price, Martin Voigt (Nelumbox pro)

The competition was a very tight one with high-level presentations. Therefore, the jury decided to award two **third prices**, which were assigned to “**Gociety**” (The Netherlands), a system for remote continuous care, prevention and early diagnoses, as well as to “**Future Shape GmbH**” (Germany), offering Sense Floor, a large-area fall detection floor system:



Third prices were awarded to: Christl Lauterbach (Future-Shape GmbH) and Rob Verbeek (Gociety)



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All winners of the pitching competition received vouchers to attend the UNCAP Conference, which will be held on 17th September, 2015, in Nottingham (UK) alongside an exhibition of future technologies. Care homes, hospitals, scientific and technical partners, standardisation and market experts as well as SMEs will participate. All winners are invited and sponsored to exhibit in Nottingham and to participate in free training sessions, to explain them how to “program and extend” UNCAP with their solutions.

Nottingham is a city steeped in English history, it is well known in the tale of Robin Hood and his Merry Men. Robin Hood lived in medieval times and was so outraged by King John and the Sheriff of Nottingham heavily taxing the citizens of Nottingham, that he robbed from the rich and gave to the poor and ran off with Maid Marion, who was the Sheriff's object of desire. King John is known for signing Magna Carta, one of the most famous documents in the world, as a practical solution to the political crisis he faced in 1215. Magna Carta translates as "great charter" and established for the first time the principle that everybody, including the king, was subject to the law and gave rights to free men. “Today, with the UNCAP Project, we are creating our own Magna Carta”, Martin Ford, the leader of the UNCAP standardisation tasks stated. “We are addressing the rights of the elderly, frail and cognitive impaired citizens by helping them achieve higher autonomy, independence and dignity.”

